

August 2016

INDEX		
S&P CNX Nifty	:	8639
Sensex	:	28052

NIFTY



Strategy

Additional longs recommended so far as 8520 stands firm. Only a breach below the said level shall be considered as a sign of loss in bullish momentum & hence serves as a trail stop for trading longs.

Option Writer	Confidence 90%	
Scrip Name	% Higher/ Lower	
Nifty 25-Aug -2016 CE 8900	2.39%	
Nifty 25-Aug -2016 PE 8350	-3.93%	

Dharmesh Kant Head - Retail Research

Sacchitanand Uttekar Technical Analyst

Tina Gadodia Equity Derivatives Analyst

'Hang On, More to Come'

Nifty added another 4.23% to its tally as it ended the month of July on a strong note with a gain of 351 points. The month commenced on a positive note & witnessed a gradual upmove throughout the month.

On the global rotation study Nifty is the only advancing index on our relative rotation study which has now entered the outperforming zone. With its absolute price performance remaining constant the index is expected to witness outperformance in the coming months. Declining crude price has been a boon for the emerging markets & its current reversion from the upper end of the channel augurs well for the ongoing bearishness to persist which could be a vital component for the next leg of momentum in the emerging markets economies. On the absolute chart of Nifty the sequential trend remains firm as there are as no signs of weakness on the weekly scale. Though it has entered a multiple resistance trajectory, fresh breakout on the immediate scale with the ADX (20) quoting above 21 raises the expectation of the ongoing uptrend to remain firm. Only a breach below 8520 shall be considered as the first sign of loss in bullish momentum & hence serves as a trail stop for fresh longs. Incase if the said level is breached it could distort the ongoing sequential growth of the bullish trend. Post which the index could witness an immediate movement towards 8130 (Intermediate Support).

On derivatives front Index witnessed upward shift in band from 8500-8700 to 8500-9000. Highest put concentration around 8500 should act as a strong support. With relatively lighter resistance on an immediate basis (highest Call concentration only at 9000), market could continue to head higher. Considering positive momentum we are recommending Call Ladder Spread in Nifty.

Amongst sectors cyclicals continue to have an upper hand while Auto remains a consistent gainer for over months now. While FMCG & Infra saw a movement from the neutral zone towards the outperforming zone on our sector rotation study & could evolve with the market momentum. Pharma & IT are still in the underperforming zone but saw a strong reversion from their extremes & hence shorts shall be avoided.

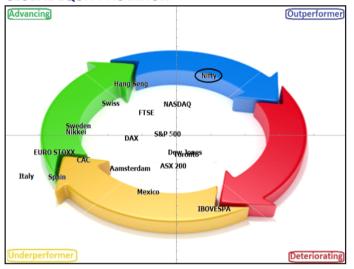
Sector Outlook

SECTOR	СМР	MOM	OUTLOOK	POTENTIAL
NAME		(%)	FOR THE MONTH	MOVERS & SHAKERS
Metals	2422.7	11.03	Positive	JSW Steel,Coal India
Energy	9311.85	6.97	Positive	IOC, BPCL
Mid-Cap	14772.75	6.92	Positive	Escorts, Concor
Media	2815.2	6.88	Positive	Zee Ltd
Auto	9470.85	6.85	Positive	M&M, Tata Motors
Bank	18953.15	5.67	Positive	IndusInd Bk, LIC HSG
Realty	207.4	3.57	Positive	DLF
FMCG	22228.85	2.87	Positive	Bata India, Emami
Pharma	11697.25	4.98	Neutral	Sunpharma, Auro
π	10913.3	-1.86	Neutral	TCS

August 2016

INTER MARKET & NIFTY

GLOBAL EQUITY ROTATION

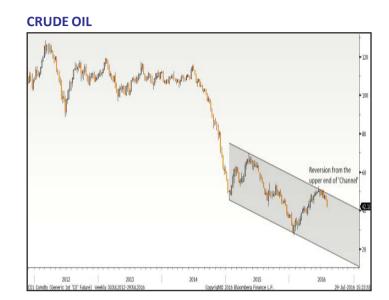


Nifty remains the only advancing index on our relative rotation study which has now entered the outperforming zone. With its absolute price performance remaining firm the index is expected to witness outperformance in the coming months.

NIFTY WEEKLY



The sequential trend remains firm as nifty has no signs of weakness on the weekly scale. Though it has now entered the multiple resistance zone of 8850-8650, odds remain in favour of the bulls. A breach beyond the zone would propel it towards it life high.



Global oil prices continue to be on a slippery terrain. The reversion from the upper end of the channel augurs well for the ongoing bearishness to persist in the coming months. We expect the oil prices to further deteriorate which could be a vital component for the next leg of momentum in the emerging markets economies.

NIFTY DAILY



Fresh breakout from the continuation pattern on the daily scale alongwith the trend strength indicator ADX (20) quoting above 21 raises the expectation of the ongoing uptrend to remain firm. A breach below 8520 shall be considered as the first sign of cooling of momentum & hence serves as a trail stop for fresh longs. Only if the said level is breached it could distort the ongoing sequential growth of the bullish trend. Longs shall be reduced only below 8520; post which the index could witness an immediate movement towards 8130 (Intermediate Support).

August 2016

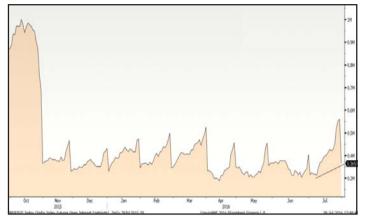
...NIFTY

STOCK FUTURES OI



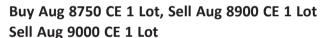
Stock future witnessed modest roll at 79.34% V/s 3 MA of 83.3%. Major sector witnessed incremental open interest. Long built-up along with positive roll was evident in sectors like Tyre, Chemical and NBFC.

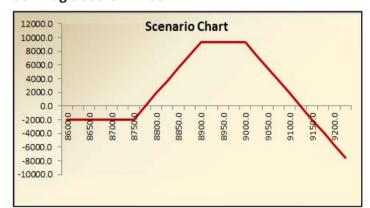
INDEX FUTURES OI



Index future open interest stands at 8 month high on last day on July series signifying upbeat in momentum. Overall Nifty continued to rally on a smart note as it gained by 4.5% month over month. Fresh built-up with price activity would provide further up thrust to Nifty.

NIFTY Call Ladder Spread

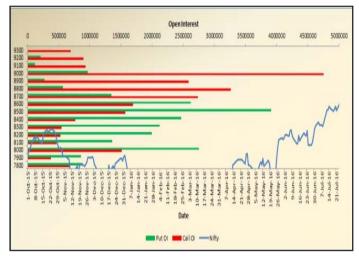




- Nifty is in Long Long unwinding cycle
- Option data for August series shows 9000 as highest call concentration (immediate resistance)
- Put Concentration at 8500 could act as a vital support
- Considering positive momentum, Call Ladder Spread is recommended

Target Profit : INR 9300 Stop loss : INR 2000 Hedge : Above 9100

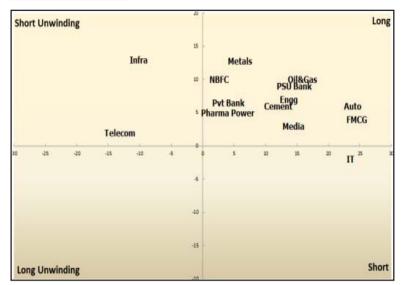
NIFTY OPTIONS OI



July series started on very positive note and continued the thrust till the end. Nifty rallied 4.5% E-o-E. Index witnessed upward shift in band from 8500-8700 to 8500-9000. Highest put concentration around 8500 should act as a strong support. Relatively lighter resistance on an immediate basis (highest Call concentration only at 9000), market could continue to head higher. India Vix trades at 14.9% re-emphasizing continued trend going forward.

August 2016

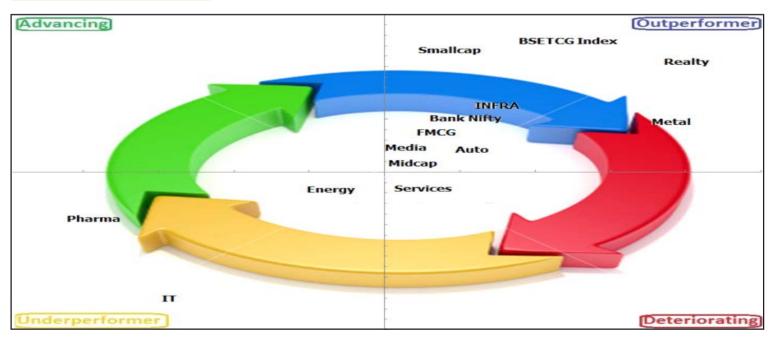
SECTOR OI



July series witnessed stellar performance market wide. Nifty index was up by 4.5% E-o-E while Bank Nifty was up by 6.3% E-o-E. Nifty saw modest rollover of 58.93% from July to August series V/s 3 month average of 71.21%. Market wide rollover was at 79.34% V/s 3 month average of 83.30%. August series starts with healthy open interest. Major sector witnessed Long built-up while sector like Infra and Telecom witnessed minor shedding in OI . IT stocks witnessed minor short built-up

Key notables:

- Auto: Long Built-up but modest rollover except Two Wheeler (TVSMOTOR)where price correction was visible
- PSU Bank: Significant longs were witnessed in all major PSU banks. Positive Roll in Bankbaroda, ALBK and Unionbank
- Private Banks: Significant long and positive roll in Yesbank and Ktkbank
- Engineering: Long Built-up in major stock. Positive Roll with OI accumulation in Voltas and Havells
- Oil&Gas: Significant positive price action along with long built-up in OMC stocks.
- FMCG: Mix of Long and Short unwinding. Short in KSCL
- Cement: Positive price action along with accumulation in ACC and Ambujacem
- Metals: Significant OI accumulation in NMDC, Hindzinc and Jindalstel
- IT: Short is Infy and Mindtree and Long in TCS



SECTOR ROTATION

- Realty, Capital Goods, Small Cap, Metal are well placed for further outperformance
- Infra, Banks, Auto, FMCG saw a movement from the neutral zone towards the outperforming zone & could evolve with the market
- Midcap, Media, Energy are placed near the epicenter of the rotation & could witness a lag in momentum
- Pharma & IT are still in the underperforming zone but saw a strong reversion from their extremes

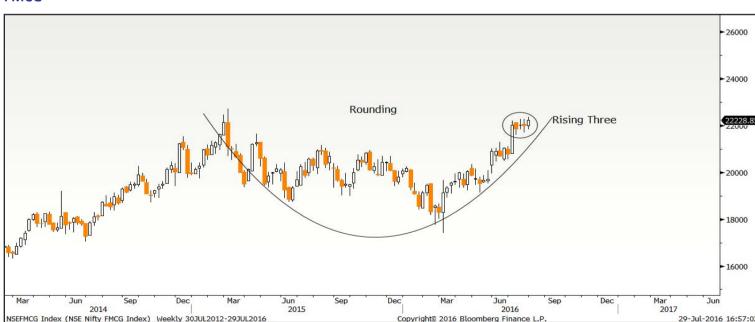
August 2016

SECTORS

AUTO



Auto index witnessed a fresh breach above its 2015 high & ended the month near its life high. The recent breakout augurs well for the sequential growth to continue. The sector has displayed steady performance so far & is expected to outperform in the coming months. Further longs could be added at every opportunity.



'Rising Three' candlestick pattern on the weekly scale indicates the uptrend to remain firm for the coming weeks. A breach above 22800 would activate the 'Rounding' formation which could extend the up move . Longs should be added on every opportunity.

FMCG

August 2016

STOCK IDEAS

M&M



- Breakout from consolidation
- With rural India contributing ~72% to standalone PAT and ~64% to SOTP value, MM would be one of the biggest beneficiaries of a normal monsoon
- The worst is over for MM not only in its core businesses of Tractors (driven by normal monsoon) and UVs (driven by recent launches)



Bata India



- Breakout from Cup & Handle formation
- Company is likely to return to a double-digit volume growth in FY17
- BATA has over 1,300 stores and 3msf of area. It derives 85% of its revenue from retail and has 8m customers in its loyalty program
- We believe Bata is moving to the next orbit driven by aggressive store expansion plans, new investments in marketing, expansion in new product segments within women, kids and accessories and entering newer channels and markets to push sales



Emami Ltd.



- Mature continuation pattern on the weekly scale
- Company is likely to return to a double-digit volume growth in FY17
- We continue to like Emami due to its strong medium-term earnings visibility post the Kesh King acquisition (45% EBITDA margin business turning EPS accretive in second year)
- Emami's track record of driving synergies from the Zandu acquisition makes us believe strongly in a potential upside from Kesh King over the next 3-4 years



August 2016

STOCK & STRATEGY

LICHSGFIN

Call Ladder Spread

- ✓ LICHSGFIN is in long- long unwinding cycle
- Positive sector outlook along with Long Roll suggest momentum to continue further
- ✓ Unwinding in 530 CE could provide further upbeat
- Considering stable volatility and reasonable Reward to risk ,Call Ladder Spread is recommended

Target Profit : INR 13250 Initial Inflow : INR 2250 Hedge above : INR 560

Buy Aug 530 CE 1 lot, Sell Aug 540 CE 1 lot Sell Aug 550 CE 1 lot

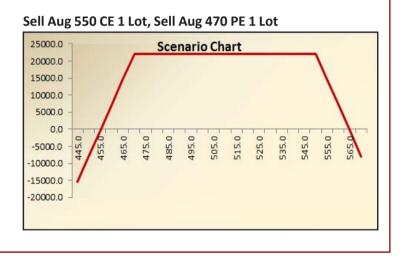


Tatamotors

Short Strangle

- Tatamotors is in Long- Long Unwinding cycle
- Stock witnessed unwinding in OI E-o-E and modest rollover signifying consolidation in prices
- Option indicative band stands at 520 and 480
- Expecting volatility to cool off ,Short Strangle is recommended

Target Profit : INR 21000 Hedge: Above 564 / Below 456



Disclaimer: This document has been prepared by Motilal Oswal Securities Limited (hereinafter referred to as Most) to provide information about the company(ies) and/sector(s), if any, covered in the report and may be distributed by it and/or its affiliated company(ies). This report is for personal information of the selected recipient/s and does not construe to be any investment, legal or taxation advice to you. This research report does not constitute an offer, invitation or inducement to invest in securities or other investments and Motilal Oswal Securities Limited (hereinafter referred as MOSt) is not soliciting any action based upon it. This report is not for public distribution and has been furnished to you solely for your general information and should not be reproduced or redistributed to any other person in any form. This report does not constitute a personal recommendation or take into account the particular investment objectives, financial situations, or needs of individual clients. Before acting on any advice or recommendation in this material, investors should consider whether it is suitable for their particular circumstances and, if necessary, seek professional advice. The price and value of the investments referred to in this material and the income from them may go down as well as up, and investors may realize losses on any investments. Past performance is not a guide for future performance, future returns are not guaranteed and a loss of original capital may occur.

MOSt and its affiliates are a full-service, integrated investment banking, investment management, brokerage and financing group. We and our affiliates have investment banking and other business relationships with a some companies covered by our Research Department. Our research professionals may provide input into our investment banking and other business selection processes. Investors should assume that MOSt and/or its affiliates are seeking or will seek investment banking or other business from the company or companies that are the subject of this material and that the research professionals who were involved in preparing this material may educate investors on investments in such business. The research professionals responsible for the preparation of this document may interact with trading desk personnel, sales personnel and other parties for the purpose of gathering, applying and interpreting information. Our research professionals are paid on twin parameters of performance & profitability of MOSt.

MOSt generally prohibits its analysts, persons reporting to analysts, and members of their households from maintaining a financial interest in the securities or derivatives of any companies that the analysts cover. Additionally, MOSt generally prohibits its analysts and persons reporting to analysts from serving as an officer, director, or advisory board member of any companies that the analysts cover. Our salespeople, traders, and other professionals or affiliates may provide oral or written market commentary or trading strategies to our clients that reflect opinions that are contrary to the opinions expressed herein, and our proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing among other things, may give rise to real or potential conflicts of interest. MOSt and its affiliated company(ies), their directors and employees and their relatives may; (a) from time to time, have a long or short position in, act as principal in, and buy or sell the securities or derivatives thereof of companies mentioned herein. (b) be engaged in any other transaction involving such securities and earn brokerage or other company(ies) or may have any other potential conflict of interests with respect to any recommendation and other related information and opinions; however the same shall have no bearing whatsoever on the specific recommendations made by the analyst(s), as the recommendations made by the analyst(s) are completely independent of the views of the affiliates of MOSt even though there might exist an inherent conflict of interest in some of the stocks mentioned in the research report

Reports based on technical and derivative analysis center on studying charts company's price movement, outstanding positions and trading volume, as opposed to focusing on a company's fundamentals and, as such, may not match with a report on a company's fundamental analysis. In addition MOST has different business segments / Divisions with independent research separated by Chinese walls catering to different set of customers having various objectives, risk profiles, investment horizon, etc, and therefore may at times have different contrary views on stocks sectors and markets.

Unauthorized disclosure, use, dissemination or copying (either whole or partial) of this information, is prohibited. The person accessing this information specifically agrees to exempt MOSt or any of its affiliates or employees from, any and all responsibility/liability arising from such misuse and agrees not to hold MOSt or any of its affiliates or employees responsible for any such misuse and further agrees to hold MOSt or any of its affiliates or employees free and harmless from all losses, costs, damages, expenses that may be suffered by the person accessing this information due to any errors and delays. The information contained herein is based on publicly available data or other sources believed to be reliable. Any statements contained in this report attributed to a third party represent MOSt's interpretation of the data, information and/or opinions provided by that third party either publicly or through a subscription service, and such use and interpretation have not been reviewed by the third party. This Report is not intended to be a complete statement or summary of the securities, markets or developments referred to in the document. While we would endeavor to update the information herein on reasonable basis, MOSt and/or its affiliates are under no obligation to update the information. Also there may be regulatory, compliance, or other reasons that may prevent MOSt and/or its affiliates from doing so. MOSt or any of its affiliates or employees shall not be in any way responsible and liable for any loss or damage that may arise to any person from any inadvertent kind, regarding any matter pertaining to this report, including without limitation the implied warranties of merchantability, fitness for a particular purpose, and non-infringement. The recipients of this report should rely on their own investigations.

This report is intended for distribution to institutional investors. Recipients who are not institutional investors should seek advice of their independent financial advisor prior to taking any investment decision based on this report or for any necessary explanation of its contents.

Most and it's associates may have managed or co-managed public offering of securities, may have received compensation for investment banking or merchant banking or brokerage services, may have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past 12 months.

Most and it's associates have not received any compensation or other benefits from the subject company or third party in connection with the research report. Subject Company may have been a client of Most or its associates during twelve months preceding the date of distribution of the research report

MOSt and/or its affiliates and/or employees may have interests/positions, financial or otherwise of over 1 % at the end of the month immediately preceding the date of publication of the research in the securities mentioned in this report. To enhance transparency, MOSt has incorporated a Disclosure of Interest Statement in this document. This should, however, not be treated as endorsement of the views expressed in the report.

Motilal Oswal Securities Limited is under the process of seeking registration under SEBI (Research Analyst) Regulations, 2014.

There are no material disciplinary action that been taken by any regulatory authority impacting equity research analysis activities

Motilal Oswal Securities Limited is registered as a Research Analyst under SEBI (Research Analyst) Regulations, 2014. SEBI Reg. No. INH000000412

A graph of daily closing g prices of securities is available at www.nseindia.com and http://economictimes.indiatimes.com/markets/stocks/stock-quotes.

Analyst Certification

The views expressed in this research report accurately reflect the personal views of the analyst(s) about the subject securities or issues, and no part of the compensation of the research analyst(s) was, is, or will be directly or indirectly related to the specific recommendations and views expressed by research analyst(s) in this report. The research analysts, strategists, or research associates principally responsible for preparation of MOSt research receive compensation based upon various factors, including quality of research, investor client feedback, stock picking, competitive factors and firm revenues

No	
No	

Regional Disclosures (outside India)

This report is not directed or intended for distribution to or use by any person or entity resident in a state, country or any jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject MOSt & its group companies to registration or licensing requirements within such jurisdictions.



Motilal Oswal Securities Ltd

Motilal Oswal Tower, Level 6, Sayani Road, Prabhadevi, Mumbai 400 025 Phone: (91-22) 30894200 Fax: (91-22) 22885038. E-mail: info@motilaloswal.com